



## Challenge

- Lack of access to quality, certified inputs and services by pig farmers exposing them to exploitation
- Lack of access to advisory messaging on piggery including on the right inputs and services, and best-bet practices to optimize production
- Lack of access to competitive market prices for their pigs due

## Our approach

- Training of Extension workers or Village Agent (VAs) to use the EzyAgric App to aggregate inputs making them affordable. Use of commission for sales makes the model sustainable
- Training of the farmers, and using digital advisory messaging on the App
- Through the agroshop, we provide genuine farm inputs such as drugs, equipment from authorized suppliers on both Ezyagricfarmer app or through our trained Village agents
- Through the digital upgrade on farming through the Ezyagric app we interlink farmers to market centers at all stages of production. ie breeders who sell 1month old piglets get customers and those that do fattening for pork production get linked buyers through our app system therefore market linkage is covered on both ends



## EzyAgric app for the Uganda Pig Value Chain



UGANDA MORE PORK PROJECT

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**Project intervention: PigSmart Uganda platform`**



## Results, outcomes, achievements

- Digitalization of the Piggery value chain in the App
- Selection and training of VAs on farmer profiling and monitoring
- Digital messaging on the Eazy Agric App

## Lessons and significance

- Akorion now active in the pig value chain
- Farmers appreciate the value of proper record keeping that will also be enhanced through digitalization
- There is high demand of AI services amongst the farmers to improve on their breeds
- Through the App the farmers can easily access inputs and extension services.

## Partners

- ILRI
- Mukono District Local Government
- Masaka District Local Government
- Moigi District Local Government
- Wakiso District Local Government
- Pig farmers
- Pig aggregators
- Inputs and service providers



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